

N



NOVA™

KEEPING BODY AND SOUL TOGETHER

Australia's Holistic Journal

YOUR ADVERTISING CHOICES

NOVA Magazine™ offers a wide variety of display advertising to suit all budgets and marketing needs. In addition, we offer an inhouse design and production service to provide you with a highly effective advertisement tailored to the needs of newsprint publication at very reasonable rates. Lineage advertising is also available in a variety of styles. **Loadings apply for early pages and for guaranteed pages and positions. Please ask for details.**

DEADLINES

CHANGES TO EXISTING ADS: THE 5TH OF EACH PRIOR MONTH
BOOKINGS FOR NEW ADS: THE 12TH OF EACH PRIOR MONTH
(EARLIER DEADLINES IN CERTAIN MONTHS)

NATIONAL COLOUR ADVERTISING RATES & CHARGES					Please note: Prices quoted include GST
DISPLAY ADS	1x	3x	6x	12x	Exact Dimensions in mm (hwx)
Back Cover Bleed	\$4348	\$3912	\$3696	\$3479	380 x 290 (live type area 340 x 250)
Full Page Bleed	\$4200	\$3780	\$3402	\$3062	380 x 290 (live type area 340 x 250)
Full Page	\$4100	\$3690	\$3321	\$2989	340 x 250
1/2 Page Bleed	\$2700	\$2430	\$2187	\$1968	182 x 290 (live type area 152 x 250)
1/2 Page	\$2560	\$2304	\$2070	\$1866	162 x 250 or 330 x 122
1/3 Page	\$1650	\$1485	\$1336	\$1200	106 x 250
1/4 Page	\$1320	\$1188	\$1070	\$960	78 x 250 or 162 x 122
1/5 Page	\$862	\$775	\$731	\$690	118 x 122
1/8 Page	\$582	\$523	\$495	\$465	78 x 122 or 162 x 58
1/16 Page	\$363	\$327	\$311	\$291	78 x 58 or 37 x 122

NATIONAL B&W ADVERTISING RATES & CHARGES					Please note: Prices quoted include GST
DISPLAY ADS	1x	3x	6x	12x	Exact Dimensions in mm (hwx)
Full Page Bleed	\$3500	\$3150	\$2835	\$2550	380 x 290 (live type area 340 x 250)
Full Page	\$3400	\$3060	\$2754	\$2475	340 x 250
1/2 Page	\$2000	\$1800	\$1620	\$1458	162 x 250 or 330 x 122
1/4 Page	\$1100	\$990	\$891	\$800	78 x 250 or 162 x 122
1/5 Page	\$615	\$554	\$522	\$493	118 x 122
1/8 Page	\$415	\$374	\$353	\$332	78 x 122 or 162 x 58
1/16 Page	\$260	\$234	\$222	\$208	78 x 58 or 37 x 122
NOVA Guide (WA only)	\$286	\$258	\$243	\$230	120 words

DISCLAIMER

- NOVA MAGAZINE™ is NOT RESPONSIBLE for errors in client-supplied advertisements.
- NOVA MAGAZINE™ is NOT RESPONSIBLE for the quality of reproduction of any advertisement not fully meeting our specifications.
- NOVA MAGAZINE™ is NOT RESPONSIBLE for any breach of copyright or misleading claim made in any advertisement. This is the sole responsibility of the advertiser.

TERMS & CONDITIONS

PAYMENT IS REQUIRED AT TIME OF BOOKING FOR NEW ADVERTISERS. WE ACCEPT BANKCARD, MASTERCARD AND VISA. NOVA IS NOT RESPONSIBLE FOR MISTAKES ARISING FROM HAND-WRITTEN COPY OR ERRORS IN SUBMITTED COPY. ONE CHANGE ONLY IS ALLOWED TO NEW DESIGNS- ANY FURTHER CHANGES WILL BE CHARGED TO THE CLIENT. (Details available on request) CHANGES TO EXISTING ADVERTISEMENTS MUST BE RECEIVED BY THE MONTHLY DEADLINE (NORMALLY THE 5TH) TO AVOID LATE CHARGES. NOVA WILL NOT BE RESPONSIBLE FOR ERRORS MADE IN ANY ADVERTISEMENT RECEIVED AFTER THE DEADLINE DATE. OUR LIABILITY IS LIMITED TO THE COST OF YOUR ADVERTISEMENT. WE WILL ONLY ACCEPT RESPONSIBILITY IF IT IS SOLELY OUR ERROR AND MAKES AN APPRECIABLE IMPACT ON THE QUALITY OF THE ADVERTISEMENT. RATES SUBJECT TO CHANGE WITHOUT NOTICE.